

MARKETING PLAN PACKAGES



BASIC PACKAGE



BUSINESS PACKAGE



BUSINESS PACKAGE PRO

Ad Expenditure

RM400

Inclusive of RM800 ad spend

Inclusive of RM800 ad spend

Monthly Facebook and Instagram Posts

4 posts

10 posts

10 posts

Post Copywriting Service



Post Design Development



Photo Stocks

4 Photos

15 Photos

Unlimited Photos

Monthly Boosted Posts

1 Post

3 Posts

3 Posts

Editorial Calendar Content



Monthly Reporting



Cover Photo, Profile Photo Design & Optimisation



Network Setup & Optimisation



Reply FAQ Enquiries



Contest Management



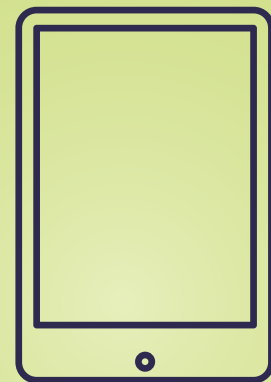
If you require more than 1 boosted post per month, we charge RM300 per boosted post with 15% ad management fee. For example, if you need an additional 1 boosted post with a budget of RM2000, the additional fee will be RM600.

RM1,800 / month

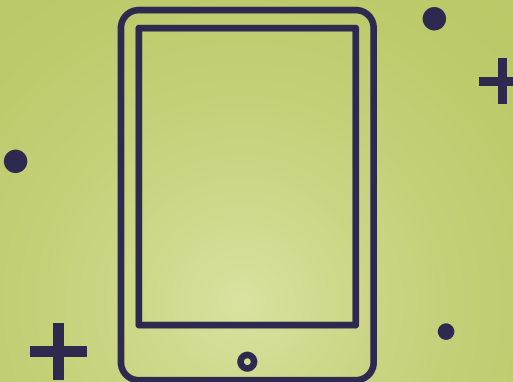
RM3,800 / month

RM4,800 / month

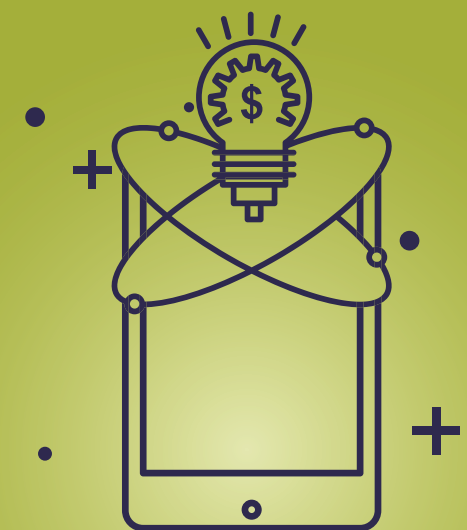
DEVELOPMENT PACKAGES



MOBILE APP WHITE LABELING



CUSTOM DEVELOPMENT



TECHNICAL CONSULTATION

Custom Development Rm1,500/day

Senior Developer First 14 days Rm2,500/day

Every subsequent days RM2,000/day

Junior Developer First 14 days RM2,000/day

Every subsequent days RM1,500



Free First Year Hosting

Apple and Android Developer Accounts

Apple and Android Developer Accounts

Mobile App Data Servers

Mobile App Data Servers

Content

Content

RM25,000

RM1,500/session

- App Features
 - Store locations
 - Rewards
 - What's New & Announcements
 - Instagram feed
 - Profile
 - Notifications
 - Custom splash screen
 - Single Landing Page
- 3rd Party Coverage
 - App Domain & Hosting
 - Google Maps
 - Web Hosting
 - Requirements

WEB DESIGN PACKAGES



SINGLE LANDING PAGE



MULTI PAGE STATIC SITE



MULTI PAGE STATIC SITE PLUS



MULTI PAGE DYNAMIC SITE



E-COMMERCE WEBSITE

Revisions

2 Revisions

3 Revisions

4 Revisions

5 Revisions

Unlimited Revisions

First Time Page Setup

1 Page

5 to 15 Pages

15 Pages and Onwards

15 - 30 CMS Pages

30 - Onwards CMS Pages

Design

Template Based

Customized Template

Custom Design and CSS

Custom Design and CSS

Custom Design and CSS

Galleries

Yes

Yes

Yes

Yes

Yes

Graphics and Banners

3 Max Banners, 5 Section Graphics

Minimum 3 Banners, 5 Section Graphics

Minimum 3 Banners, 5 Section Graphics

Minimum 6 Banners, 10 Section Graphics, Custom Design Elements

Custom Graphics and Design Elements

Domain

✓ Included Worth RM100

✓ Included Worth RM100

✓ Included Worth RM100

✓ Included Worth RM100

✓ Included Worth RM100

Dynamic Pages



Search Engine Optimization



Web Maintenance

✓ Free First Year

✓ Free First Year

✓ Free First Year

✓ Free First Year

✓ Free First Year

Admin Control Panel



Content Management System



Products and Descriptions



Payment Gateway



Design Time

1 - 2 Weeks

4 - 8 Weeks

6 - 8 Weeks

6 Weeks Onwards

12 Weeks Onwards

RM1,200

RM2,900

RM3,900

Starts RM5,400

Starts RM6,500